GET BOOK SMART

Buying textbooks might not be your top priority at college, but it is definitely an important part of the experience. Understanding how textbook pricing works will help you reduce stress and benefit your bank account!

Get The Basics.

Understanding how the textbook cycle works will make buying your books as simple as basic math.

1. The professor selects the textbook for your course.
2. The college bookstore orders and stocks the book.
3. You buy the book from the bookstore.
4. You use the book during the semester.
5. After finals, you sell your book back to the bookstore and get a percentage* of the price back in cash.

*Buyback values not guaranteed. See *Get the Details* section for more information.

Get the Details.

*Besides these basic steps, factors like timing and if the book is being used again for a class can change how much you pay in **step 3** and how much you get back in **step 5**. These factors are based on faculty adoptions.*

Faculty Adoption:

The process of selecting which course materials faculty will use the following semester.

If a faculty member decides to use the same textbook and lets us know by the set deadline, then we can pay more for the book at buyback, saving you about 30 to 35 percent. Plus, students next semester have more used books to choose from, saving them money too!

If the professor misses the adoption deadline, doesn't adopt the book for the next semester, or adopts a new edition, students will receive less money back at buyback and less used books will be available the following semester, causing you to pay more at the checkout counter.

Get Savings.

Follow these easy steps throughout the year to get the most bang for your book:

- Look for used or rental titles at the college store for the best value.
- Shop early – our lowest priced options go fast!
- Encourage your professor to submit their adoptions early.
- Sell your books back to the bookstore so there are more used books next semester!