

The cost of COURSE MATERIAL DECISIONS

The textbook you decide to use for your course is a big decision. You know it needs to contain engaging and detailed information on the topics you plan to teach. But, did you know that your final decision also determines its cost to students? Factors such as upcoming new editions and the length of time you plan to use the material for have a significant impact on its final price tag. Take a look before you choose your course materials this term:

Book Used Next Semester on Campus:

Student Cost @ Purchase

Student Earnings @ Buyback;
book used again on campus

True Cost @ Purchase

Book NOT Used Next Semester on Campus

Student Cost @ Purchase

Student Earnings @ Buyback;
book NOT used again on campus

True Cost @ Purchase

New Edition, Bundle, etc. Issued and Adopted

Student Cost @ Purchase

Student Earnings @ Buyback

True Cost @ Purchase



Prices are examples

Content based on information from the Used Textbook Association